

# LET'S INNOVATE EDTECH



The  
Biz Guru

THE  
BIZ GURU

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## THE EDTECH DEVELOPMENT & MANAGAMENT

ONE OF THE DIGITAL MARKETING AGENCY THAT  
SPECIALIZED IN EDUCATION SECTOR.

# HELLO!

## WE ARE THE BIZ GURU -

Hi Gurus,

We are 'The Biz Guru' EDTECH Development & Management. We are expert in Educational sector and helping other Educational agencies to grow on Digital platforms.

The Biz Guru Digital Marketing Agency assists you to expand your Educational enterprise on Big scale for maximize profit and Best lead generation in this Digital Marketing World.

The Biz Guru has 12 YEARS Superior experience in Educational industry with 86+ CLIENTS.



# WHY WE?

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## Industry Experience

More than 12 years of experience  
in Educational field.



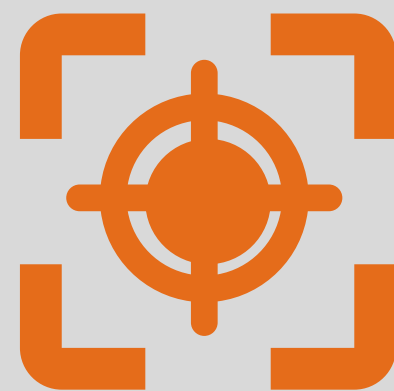
## Brilliant Team

When Experts comes together and  
make a team its known as The Biz  
Guru's team.



## Creative & Professional

Our Creative and Professional approach is  
here to bring your Business on the next  
level!



## Complex Solutions

We follow A/B testing to grow your  
Business with complex solutions.



## Focus on customer requirements

Our First & Final Motto is to satisfy your  
need!



## 100% Result Guarantee

When you enter in The Biz Guru –  
Don't worry about results. We give  
you 100% surety of the BEST  
Results.



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# OUR SERVICES :

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## ↳ Consultancy

Developing Relationships..., Delivering Results!

## ↳ Web Design

Great Web Design without functionality is like a sport car with no engine.  
But Don't worry! We are here!

## ↳ Creative Services

We create everything to set up your Business Digitally.

## ↳ App Development

Conveying Digital change with versatile Mobile apps that empowers to do  
business-whenver, Wherever.

## ↳ Brand Management

Your Brand is a story unfolding across all customer touch points.

## ↳ Social Media Marketing

We use our Technology to engage your audience by Sociology and psychology  
on your Social Media.

## ↳ Search Engine Optimization

Let's Rank! We are here to make your position on the Google Search Engine.

## ↳ Lead Generation

Our Lead Generation is a process starts by finding out where your target  
Market 'lives' on the web.



# WEB DESIGN



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Website is a platform between you and your customer.

If your potential customer is finding you on the internet and if you don't have presence then you are losing your customers. Losing customers means losing business and which is very harmful for you. So let's create your Digital Presence with our Website designers.

Get your Professional Well Designed and Dynamic website with Responsive themes and colors. We create user friendly website Designs with Attractive Layouts which will definitely impress your customers.

**Well Designed website is a silent ambassador  
of your Brand**

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## FEATURES OF OUR WEBSITE DESIGN SERVICE :

Responsive Designs

Domain & Hosting

Login Portal

Free SSL & Professional Email

Unique & Attractive Websites

Website Redesign & Maintenance

&

Many more...



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# CREATIVE SERVICES



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Highly qualified team of certified experts that are experience in providing the solutions for industries across the board.

At The Biz Guru through innovative, creative and latest methodologies we ensure to provide you with the Best solutions according to your Business needs.

More Creative – More Technology – More Digital Marketing – More ROI

**Creativity is one of the last remaining legal ways of gaining an unfair advantage over the competition.**

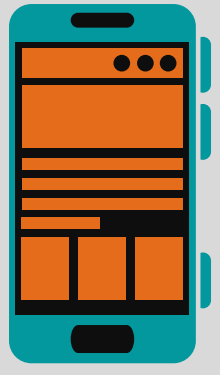
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## CREATIVE SERVICES WE PROVIDE :

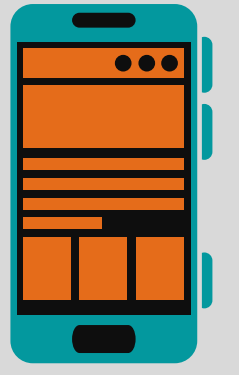
Logo making  
Brochures & leaflet  
Advertisement Creatives  
Flyers  
Product Packaging Design  
Stationery Designing  
&  
Many more...



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# APP DEVELOPMENT



We have stopped optimizing for programmer and started optimizing for user.

Our App developers are responsible for building, testing, and deploying your mobile apps. These app development programming languages include Java, Swift, Python, Objective-C, Ruby, PHP, and more. As you look for an app development company to help you with your mobile app, consider platform compatibility – Android, iOS, cross platform – and the programming languages the developer may need experience with.

**Our Development process is user experience driven. This ensures that app we create are simple, efficient and easy to use.**

## APP DEVELOPMENT SERVICES WE PROVIDE :

Java Script Development  
UX/UI Visualization & Design  
Python  
Angular JS  
Ionic (HTML 5)  
Dot net Development





# BRAND MANAGEMENT



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Managing your Brand is not a singular event, but is a continues process. We are here to design a silent ambassador of your Brand. Do you want to increase your Brand value? Yes are here to guide for your Brand Management.

Effective brand management allows the value of products to go up and builds potential customers through positive and strong awareness of the brand.

**Brand Management is a task of marketing that uses techniques to expand recognize value of the product cycle or Brand over the time.**

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## FEATURES OF OUR BRAND MANAGEMENT SERVICE :

Responsive Designs

Domain & Hosting

Login Portal

Free SSL & Professional Email

Unique & Attractive Websites

Website Redesign & Maintenance

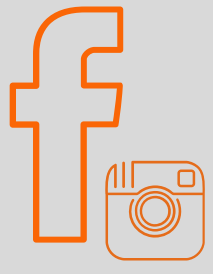
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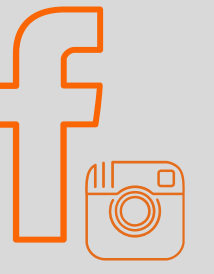


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# SOCIAL MEDIA MARKETING



Social Media is one of the growing sector in today's world.

We use our Technology to engage your audience by their Sociology and psychology on your Social Media. Get leads with Free and Paid Social Media Promotions. We are here to provide you the data by which your customers get engaged in your Brand.

Get leads with Free and Paid Social Media Promotions. We are here to provide you the data by which your customers get engaged in your Brand. We provide the Graphics and Content that is attractive, related & helpful for your business to increase engagement and retain your customers base.

**Content is Fire; Then Social Media is Gasoline!**

## WE PROVIDE IN SOCIAL MEDIA MARKETING :

Social Media Engagement

Brand Awareness

Paid Campaigns

Polls, Surveys and Contests

Social Analytics

Social Marketing Plan

&

Many More...



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# **SEARCH ENGINE OPTIMIZATION**

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We carefully arrange your data on the search engine which will be easy for you to get relevant customers and it is also easy for customers to find your business on the internet.

We continuously organize a SEO methodology that is significant, substance, ease of use & measurements that are needed to accomplish (and remain) major SEO ranking. We understand that the aim behind any Business is not to just have a good looking website, but to have a website that generates leads or sales continuously.

**SEO may seem a complex but our powerful methodology make that simple.**

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## **SEARCH ENGINE OPTIMIZATION SERVICES WE PROVIDE :**

**Content Marketing**

**Keyword Research**

**Cost Effective**

**Advance SEO**

**Get Organic leads**

**Technical SEO**

**&**

**Many more...**





# LEAD GENERATION



Lead equals to sales and sales equal to profit!

The Biz Guru is the Best lead generation agency that focuses on generating highly qualified leads for B2B & B2C. Our lead generation specialists are highly expert in both inbound and outbound methodologies.

We assist your sales team with important possibilities to increase conversions and secure trust in the minds of clients.

**lead Generation is a process starts by finding out where your target market 'lives' on the Web.**

## FEATURES OF OUR LEAD GENERATION SERVICE :

Retention Strategy

Content & Engagement Strategy

Full Funnel Analytics

Marketing Goal

Customer Behavior

Overall Marketing Activities

&

Many more...



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# CONSULTANCY



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If you have Business idea and you want to take experts advice, then WELCOME! Our experts will definitely impress you with their views. We have connections with top market brands hence we do consultant in every factor as Placement, Recruitment, Outsourcing, Manpower consultancy, etc.

We provide everything which you need to perform your Business Digitally.

**Developing Relationships..., Delivering Results!**

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**FEATURES OF OUR  
CONSULTANCY SERVICES :**



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**WE ARE EXCITED TO SEE YOUR  
BUSINESS IS GROWING DIGITALLY!**

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**Let's Connect !!!**

**-CONTACT NOW-**

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 **OUR LOCATION**

**Bhandup, Mumbai**

 **CALL US**

**+91 79770 96122/ +91 77100 13217**

 **DROP US A LINE**

**[contact@thebiz.guru](mailto:contact@thebiz.guru)**



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For more details visit:

**[thebiz.guru](http://thebiz.guru)**

